

Moving forward



# The evolution of project management and IPMA's role in shaping the future

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# About Reinhard Wagner

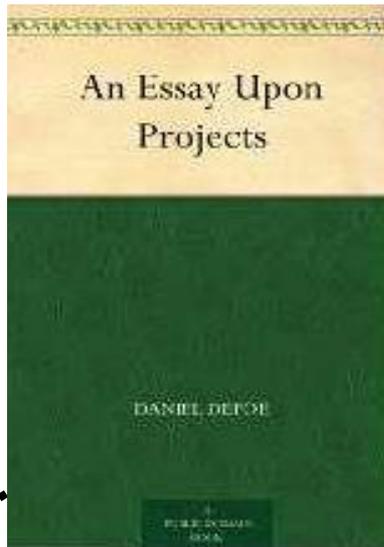
- » > 30 years of experience in project-based leadership, in such different sectors as private, public and NGOs
- » Certified Projects Director (IPMA Level A) & Certified Programme and Portfolio Management Consultant
- » Former Chairman and Honorary Fellow of GPM, the German Project Management Association
- » President of IPMA, International Project Management Association
- » Convenor of ISO/TC 258 WG 04, Programme Management & past Convenor of ISO 21500 (WG03)
- » **reinhard.wagner@ipma.world**



# “Projectification” drives us into a world of projects ...

Daniel Defoe, An Essay Upon Projects, 1697:

*„The honest projector is he who, having by fair and plain principles of sense, honesty, and ingenuity brought any contrivance to a suitable perfection, makes out what he pretends to, picks nobody's pocket, puts his project in execution, and contents himself with the real produce as the profit of invention.”*

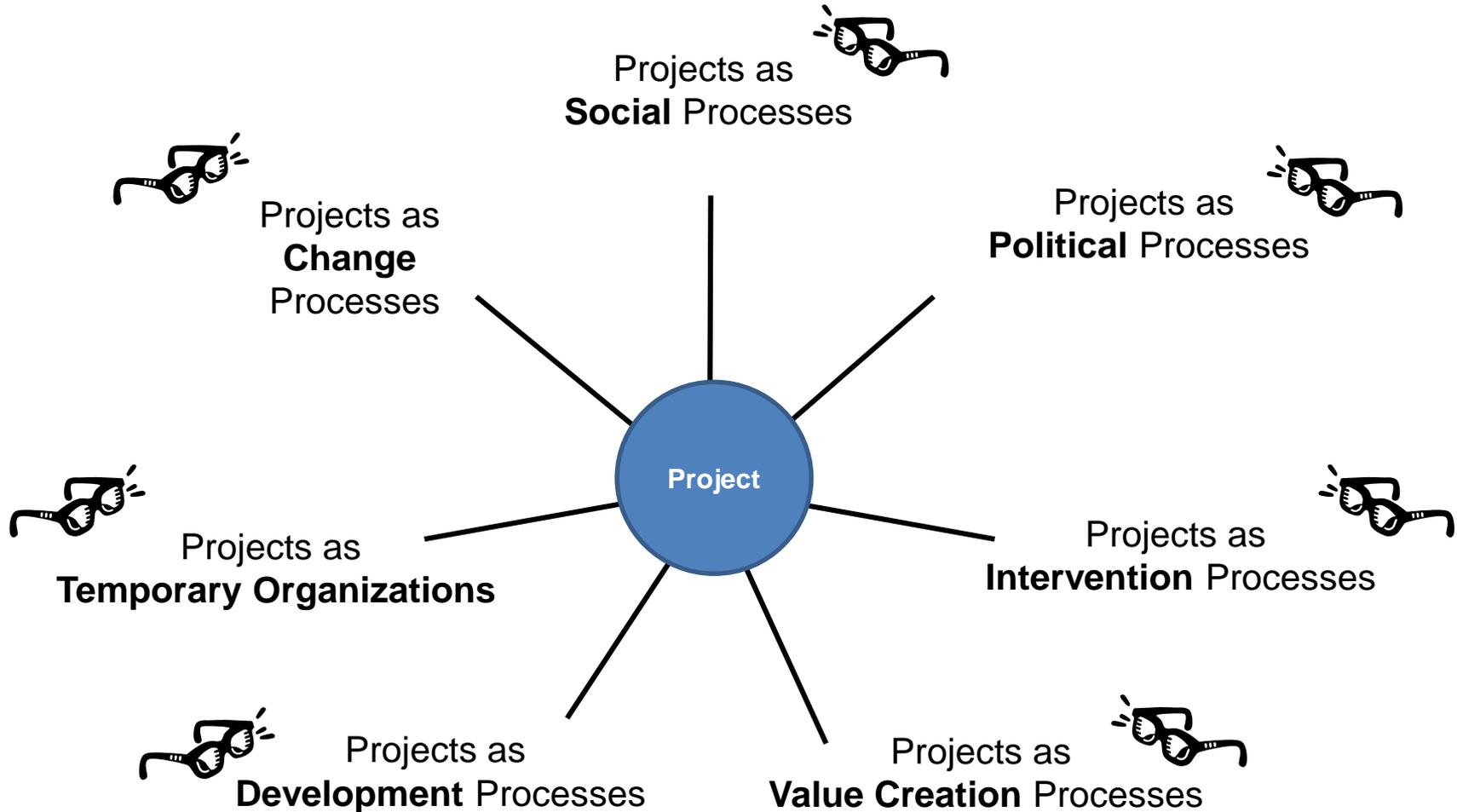


Polaris Project,  
USA, 1952



In Germany, about 35% of the GDP is performed through projects ... and trends indicate further growth of the so-called „project economy“ ...

# Managing projects is a challenge!



Source: Winter, M.; Szczepanek, T.: Images of Projects, Gower, 2009

# Trends in project management

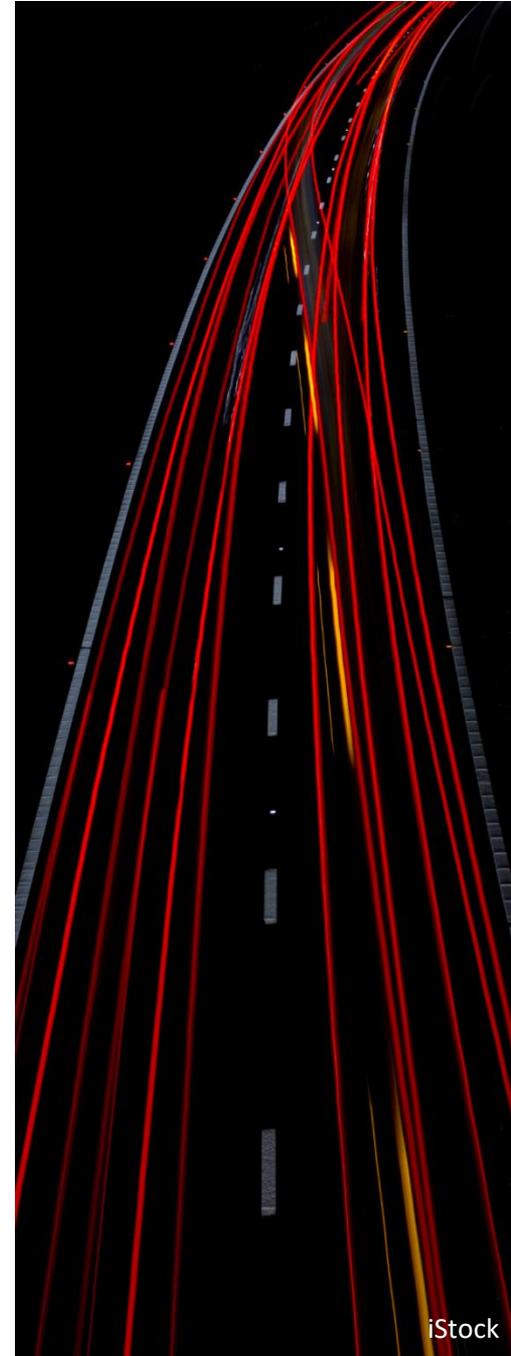
- » **Projectification** of societies
- » Coping with complexity
- » Transnationalisation of project management
- » Virtualisation of project management
- » **Professionalisation** of project management
- » Learning and education
- » Projects as business
- » Stakeholder management
- » Project management goes board room
- » **Project-oriented organisation**
- » Women in project management

Source: TU Berlin, Prof. Hans-Georg Gemünden for GPM, 2014



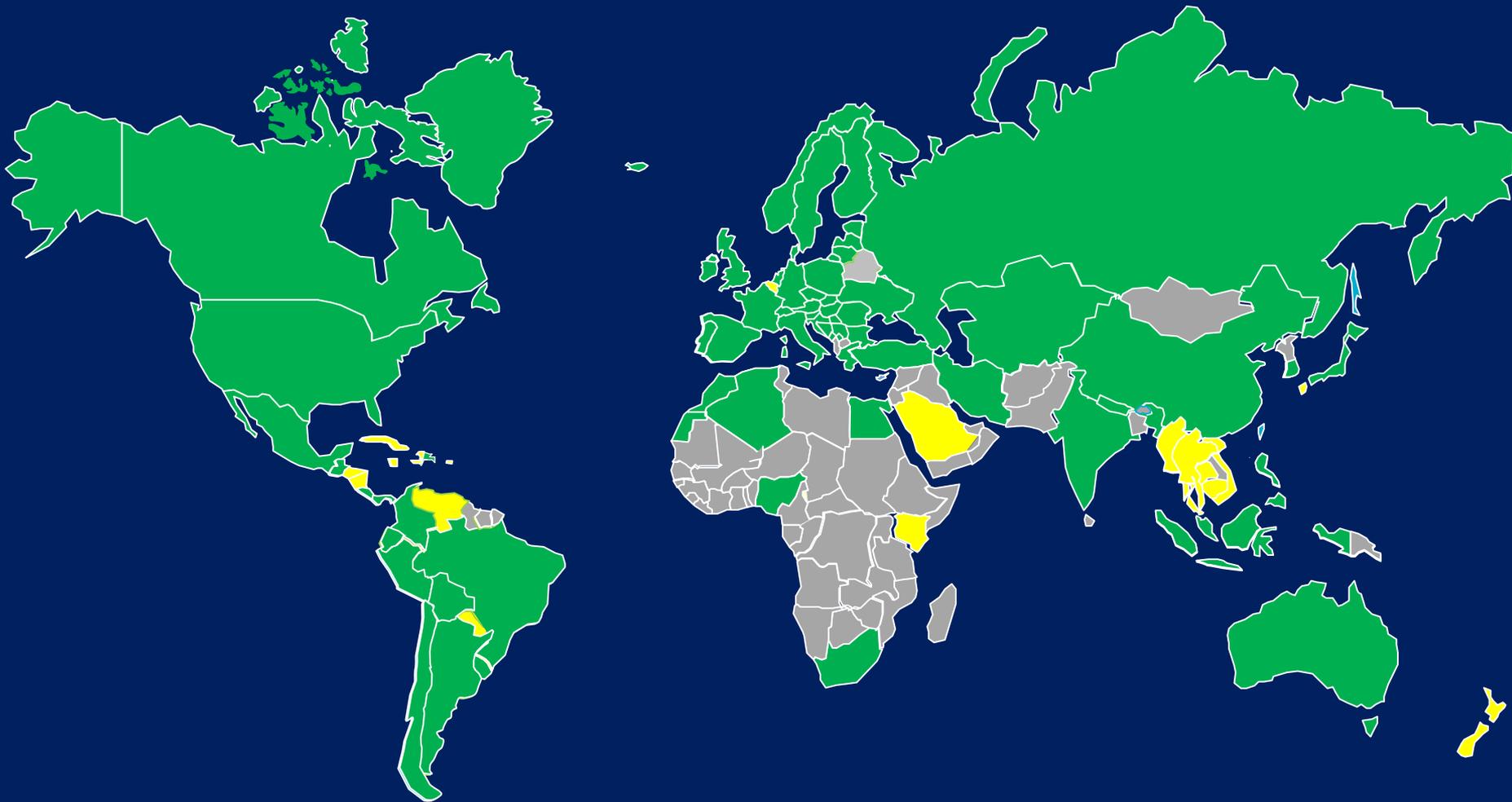
# IPMA's legacy

- » World's **first** international project management association (1965)
- » First with role-based, **competence-assessed** certifications in PM
- » IPMA **standards** leading the way for individuals, projects & organisations
- » We focus on competence-based **education, training & development**
- » Awards for **Project Excellence**
- » **International events & networking**



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# Global network of IPMA – and the future potentials



# IPMA's vision

Promoting competence  
throughout society to enable  
a world in which all projects succeed.

# IPMA's offers

- » **Standards:** IPMA ICB, IPMA ICB for Consultants, IPMA OCB and IPMA Project Excellence Baseline
- » **Awards:** Project Excellence Awards, Achievement Awards and Research Awards
- » **Events:** IPMA World Congress, Expert Seminars, Research Conferences and IPMA ProjeXchange Events
- » **Education & Training:** Advanced Courses, Registration and Training Aid Program, Fieldbook and other materials
- » **Publications:** International Journal of Project Management, Recommended and own literature, Project Perspectives
- » **Networking:** across 68 countries on 6 continents (e.g. YC)

# Summary and outlook

- » IPMA is **leading the evolution** of the project management profession and the maturity of its practice.
- » A unique **global network** that thinks globally and acts regionally as well as locally.
- » Advanced, **competence-based** certification underpins a unique service portfolio offered through its network.
- » Recognize, respect and build on **diversity** as the foundation for a global network.
- » **Alliances** with those having complementary visions.
- » **Your Partner** for knowledge, competence and performance in project management.



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